


# Creating a Lecture: Logical Structure

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The following slides represent the outline of a lecture on Linguistic Anthropology for **Anthropology 100**.

Each slide in this deck is labeled as a “set,” meaning it is a set of slides that will present information associated with a topic.

I typically use a lot of visual information as I lecture, and I generally plan to use about **one slide per minute**.

Therefore, each slide in this presentation represents a set of 5-10 slides depending on how much time I plan to spend on that part of the lecture.

Lecture  
Title Slide

# Linguistic Anthropology: Language and Communication



## Introduction Set

### How do two people communicate?

#### **Every form of communication requires two actions:**

- An expression (person 1)
- An interpretation (person 2)

To illustrate how this happens, I want you to create a picture in your head of the following word:

# TRUCK

At the end of the lecture, we will discuss how well we have communicated what this word means.



## Topic Set 1

# Non-Verbal Communication

- How animals communicate
- Facial expressions
- Body Language
- Sign Language





## Topic Set 2

# Spoken Language

- Phonemes
- Morphemes
- Syntax
- Grammar
- Articulation

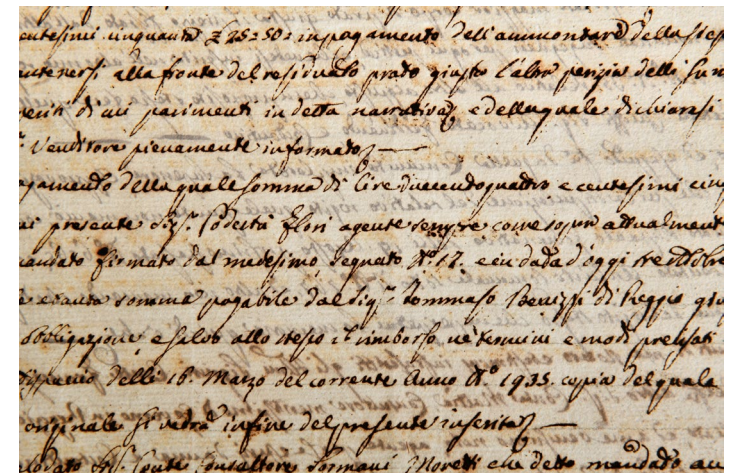
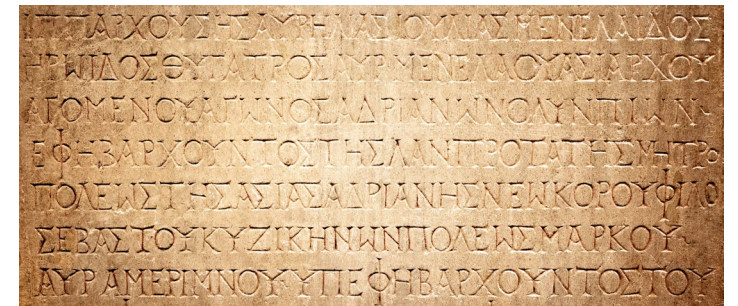
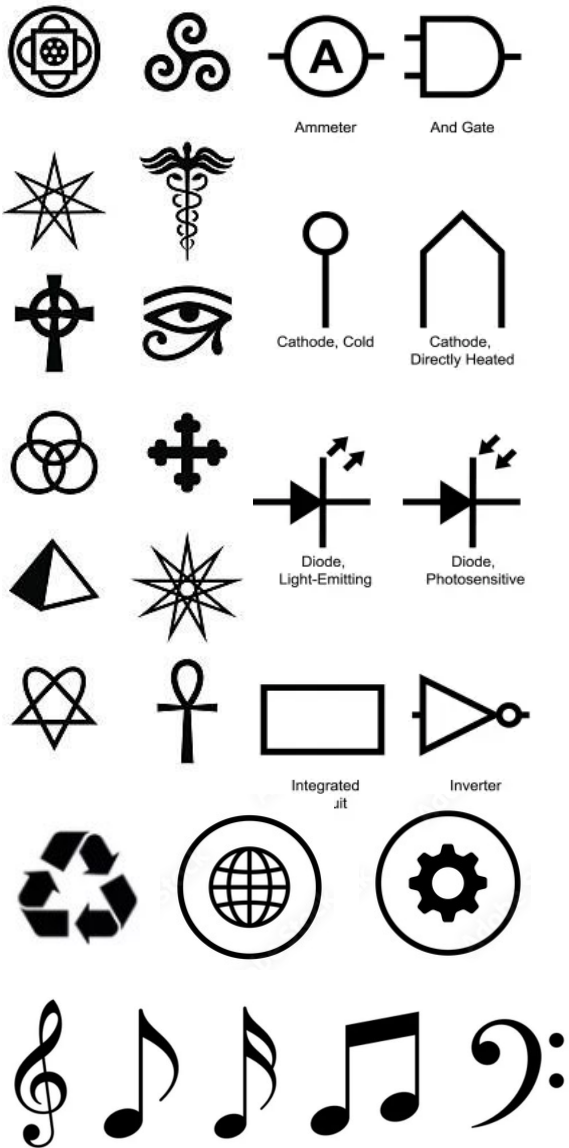




## Set 3

# Symbolic Communication

- Symbols
- Signs
- Written Language
  - Logographic
  - Syllabic
  - Alphabetic
  - Emojis





## Topic Set 4

# Time-based Language

- Past
- Present
- Future
- Eternity
- Linearity
- Cyclical
- Possibility





# Role of Culture in Communication

- Semantics
- Social Factors
- Sapir-Whorf Theory



Concluding  
Set

How well do you communicate?  
What did you think of when you  
saw the word at the beginning of  
the lecture? Do you think other  
people had the same picture in  
their head?



**TRUCK**

Check out the final slide for other possibilities →







What you think of when you read or hear a word depends on your experience, culture, time, and individual references you may have to the world.



**I wonder, sometimes, how anyone communicates anything at all.**

